



**Office of the Mayor
City of Los Angeles**

ANTONIO R. VILLARAIGOSA

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MAYOR VILLARAIGOSA APPOINTS CHERYL SORIANO TO LEAD COMMISSION FOR CHILDREN, YOUTH AND THEIR FAMILIES

LOS ANGELES - Mayor Antonio Villaraigosa today announced the appointment of Cheryl Soriano as the Interim Executive Director of the Commission for Children, Youth and Their Families (CCYF). Soriano, currently serving as the Assistant Executive Director of CCYF, will replace outgoing Executive Director Rafael López.

Soriano has 14 years of experience with the City of Los Angeles and has served as Assistant Executive Director of CCYF since August 2007. As Assistant Executive Director, she directly manages daily operations in the Community and Youth Partnerships and Policy and Planning Divisions. She is also responsible for the Shared Administrative Services unit that centralized administrative, financial, and personnel functions for three departments at CCYF in 2008. Additionally, she developed and implemented strategy and performance measures, including a reporting mechanism for the Commission to ensure transparency and accountability.

Soriano previously served as Mayor Villaraigosa's Associate Director of the Finance and Performance Management Unit (PMU), where she developed and implemented strategies to drive critical initiatives and developed the Universal/Department Metric Program to effect citywide operational improvements.

Her years in City service include assignments at the Office of Finance, where as a senior management analyst and personnel analyst she administered an annual budget of \$25 million and was recognized as employee of the year in 2005; in Mayor Richard Riordan's Targeted Neighborhood Initiative Project; in the Los Angeles Police Department; the Los Angeles Public Library; and El Pueblo Historical Monument.

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Soriano received a commendation for outstanding public service in 2007 from Mayor Villaraigosa and a commendation for professional achievement in 2008 from the LA City Filipino Association. Soriano holds a B.A. in English from California State University, Los Angeles and will receive her M.B.A. from Claremont Graduate University's Drucker School in May 2009.

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